

# MEGAN PANTISKAS

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## EXPERIENCE

### FRONTIDA RECORDS

May 2023 – Present

Marketing Intern

Los Angeles, CA

- Assisting in marketing and advertising promotional activities for social, web and direct mail
- Developing strategic marketing plans to increase customer reach and conversion
- Creation and development of Brand Book to streamline creative vision of the organization

### FREELANCE

June 2017 – Present

- Coordinated artists and clients to complete a unified vision on various projects or artwork
- Produced presentations and graphics for American Women of International Understanding
- Created content for client's social media pages and marketing of consumer goods
- Designed consumer goods packaging and trademarked logos for clients

### THE ONE CLUB'S MENTOR & CREATIVE

March 2023 – April 2023

Junior Art Director for Deloitte Digital Team

Remote

- Worked with two copywriters and an Interaction Designer to create a campaign for Duolingo Math
- Researched trends in order to combine 90s and modern styles

### ART CENTER COLLEGE OF DESIGN

May 2022 – January 2023

Student Government Representative for Creative Direction

Pasadena, CA

- Designed and executed gallery space for Creative Direction
- Executed and led weekly ACSG meetings and orientation
- Assisted in planning and executing events for Student Government

### BEST BUY

October 2018 – December 2022

Computer Sales Associate

Pasadena, CA

- Cross-trained to sell and assist in various departments within Best Buy
- Product organization in store and for special displays

## EDUCATION

### ART CENTER COLLEGE OF DESIGN

January 2020 – December 2023

BFA in Advertising with Minors in Business and Design Matters in Social Innovation

Pasadena, CA

GPA: 3.47

## ACHIEVEMENTS AND AWARDS

2022 Student Silver Pencil – Young Ones for The One Club of Creativity

May 2022

Provost List – Art Center College of Design

Spring 2021 and Fall 2022

## SKILLS

Adobe – Photoshop, Illustrator, InDesign, XD, Premiere Pro, and After Effects

Design - Figma, Canva

3D Rendering – AutoCAD, PTC Creo, Solidworks

Computer Skills – Microsoft Office; Apple's Pages, Numbers, and Keynote