

Megan Pantiskas

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PROFESSIONAL EXPERIENCE

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| Clifford Swan Investment Counselors , Pasadena, CA | February 2024 – Current |
| <i>Graphic Designer and Marketing Assistant</i> | Month Year |
| <ul style="list-style-type: none">Designed and executed print advertisements that appeared in a prominent paper within a network boasting a combined print circulation of 50,000+ and a total readership exceeding 150,000Ensured consistent brand quality while project managing, designing layout and graphics, and handling print production for marketing materials, including a quarterly newsletter with a readership of over 1,100+ individualsCo-led end-to-end website rebrand from strategy through launchAssumed ownership over digital asset portfolio to ensure brand functionality and consistency | |
| <i>Temporary Jr. Graphic Designer & Marketing Assistant</i> | May 2023 – February 2024 |
| <ul style="list-style-type: none">Supported day-to-day marketing department operations while designing client presentations, print advertisements, and social media graphics that maintained brand consistency across all client-facing materials | |
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| Freelance , Pasadena, CA | January 2017 – Current |
| <i>Graphic Designer & Art Director</i> | |
| <ul style="list-style-type: none">Increased product sales by \$63,000 over the first 60 days in market by improving product and packaging design for Bob's Big Boy Salads Dressings and DipsDesigned consumer goods packaging and trademarked logos for clientsProduced presentations, graphics, and social media for client marketingCoordinated artists and clients to complete a unified vision on various projects or artwork | |
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| Frontida Records , Los Angeles, California, United States · Remote | May 2023 – February 2024 |
| <i>Marketing Intern</i> | |
| <ul style="list-style-type: none">Developed strategic marketing plans to increase customer reach and conversionCreation and development of Brand Book to streamline creative vision of the organizationAssisted in marketing and advertising promotional activities for social, web, and direct mail | |

EDUCATION

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| Art Center College of Design , Pasadena, CA | January 2020 – December 2022 |
| <i>BFA in Advertising with Minors in Business and Design Matters in Social Innovation, GPA: 3.47</i> | |
| <ul style="list-style-type: none"><i>Student Government Representative for Creative Direction, May 2022 – January 2023</i><i>Provost List, Spring 2021 and Fall 2022</i><i>Orientation Leader, June 2022 – January 2023</i> | |

AWARDS

<i>Student Silver Pencil – Young Ones for The One Club of Creativity</i>	2022
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SKILLS

Adobe: Photoshop, Illustrator, InDesign, XD, Premiere Pro, After Effects
Design: Figma, Canva
3D Rendering: AutoCAD, PTC Creo, Solidworks
Computer Skills: Microsoft Office; Apple's Pages, Numbers, Keynote